



# LA NEWS DES ETOILES DE PAU



## To the British' conquest !

**For the second year running, "Les Etoiles de Pau" CCI \*\*\*\* Horse Trials, will have a promotional booth in the exhibitors' village of the Land Rover Burghley Horse Trials in Great Britain from the 2nd to the 5th of September.**

Once again the **Pau office of tourism**, the **Pau Bearn Chamber of Commerce and Industry**, the **Bearn Pyrenees Tourism 64 hotel group** and the **Organizing Committee of the "Etoiles de Pau"** join forces to promote the only CCI\*\*\*\* Horse Trials in France as well as the location Pau Pyrenees as a tourist destination.

We will have a stall at the heart of the exhibitors' village. During the four days of the Burghley Horse Trials, the stand will welcome you promoting the sportive, gastronomic and touristic merits of the South West of France. Visitors will be able to sample the local products of the Basque/Béarnaise region. The wines of Jurançon, regional hams and foie gras, for which the region is famous, will be available to the several hundred visitors who can discover or rediscover the riches of our region. Béarnaise music and a promotional video will also be available.

**A competition** will be held with prizes of flights from London to Pau, hotel accommodation and entry tickets to the Pau CCI\*\*\*\* Horse trials.

**Join us at stand D3 to test products and get a chance to win packages to visit us in November In Pau !**



British people, glad to discover local food and wine



Free tasting all day long!!!

### The Box Office of Pau Horse Trials is open!

**Book now** your single tickets for the "Etoiles de Pau" and receive a **10% discount**.

Please contact Centaure Production by phone 0033 59 92 94 25 or by the website [www.event-pau.fr](http://www.event-pau.fr). Offer closes: 31<sup>st</sup> of August!

#### Information

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