

MEDIA PACK

10-10-2018

DU 24 AU 28
OCTOBRE 2018



Les 4
Étoiles
de PAU

© 2018 CENTAURE EVENTS



CIC
★★

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CAIO



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PAU 4* EVENTING, A UNIQUE AND EXCEPTIONAL COMPETITION

The 28th edition of this high-level competition is to take place from 24th to 28th October
- it is the Wimbledon of the equestrian world !

One event, two equestrian triathlons

EVENTING

DRESSAGE

Elegance
Accuracy
Know-how



CROSS-COUNTRY

Intensive effort
Speed
Adrenalin
Complicity



SHOW JUMPING

Control
Balance
Suspense



CARRIAGE DRIVING

DRESSAGE

Style
Technicality



MARATHON

Speed
Adrenalin
Endurance



« MANIABILITÉ »

Accuracy
Balance
Speed





THE PAU 4* EVENTING COMPETITION IN FIGURES



40,000 visitors from France and abroad



Over 6,000 m² of modular structures



Over 90 exhibitors



300 volunteers



Media impact: over 4 million euros
Total audience: 28 million homes
60 television channels
600,000 views on live streaming in 2017 on Centaure TV



€250,000 communication plan



16 nations
7 of the Top world riders competed in Pau in 2017



THE MEETING FOR THE WORLD EVENTING ELITE

The recent medal-winning riders from the World Equestrian Games are coming to Pau ! The four-star eventing competition is the highest level in equestrian sports, and Pau is the only venue in France among the six four-star events on the world circuit

New for the cross-country course

Pierre Michelet, an international course designer whose reputation precedes him, has dreamed up a few surprises for this year's cross-country course...

New obstacles with impressive dimensions are being constructed. We are particularly keen to see the «Palois» jump - which is the name we give to a «Burghley» here in the Béarn region ! A little nod to our English friends that is set to guarantee a breath-taking show...



The medallists are back from Tryon

70 of the best world athletes and their mounts are champing at the bit to test themselves on the course in Pau, a competitive tension epitomized by the announcement of world champion Rosalind Canter's participation with her gelding Zenshera.

But the competition will be fierce, as other big names in eventing will be vying for first place. Among them are William Fox-Pitt, Tim Price, winner of the prestigious Burghley CCI****, Andreas Dibowski, Christopher Burton and Martin Boyd. World champion team rider Gemma Tattersall will also be there, as well as vice-world champion team rider Cathal Daniels.

With such a star-studded starting list, suspense will be at its peak !





FRENCH RIDERS ON THE PODIUM THIS YEAR ?

The 2015, 2016 and 2017 editions saw Astier Nicolas, Maxime Livio and Gwendolen Fer take first place - it would seem that the spectators in Pau bring French riders good luck !



Why settle for three ?

Cédric Lyard, who came third last year with Qatar du Puech Rouget, is a solid contender for first place this year. So as Arnaud Boiteau, who seems determined not to leave any leeway for his rivals...

Ready to take up the baton

The young rider from the Landes region, François Pons, recent vice-champion of the French Pro 1 championships, will be confronting the four-star cross-country course for the very first time.

We wish him the best of luck for this new challenge as he sets out to ride alongside his forerunners !





A CONVIVIAL EVENT

The Pau 4-Star competition is also an opportunity to spend time with family or friends in an idyllic setting, and enjoy the atmosphere and entertainment



The Domaine de Sers, a verdant oasis

A wooded parkland, home to the municipal greenhouses and perfect for a leisurely stroll between two competitions. Why not walk the 6-km cross-country course that meanders through the ground ?

Exhibitors' village

Bigger and better this year, with even more boutiques and eateries !



Entertainment for the kids

Pony rides, an adventure playground, bouncy castles, face-painting and many other activities for your children to enjoy

Bodega evening

3 free concerts and tapas on the Saturday evening



And the inevitable outrageously wacky Goulus theatre company and their off-the wall humour !



SPOTLIGHT ON CARRIAGE DRIVING: ON THE ROAD TO 2020

It is official, the World Driving Championships will take place at the Pau 4-Star competition in 2020, and it promises to be a spectacular sporting event!

2018 : a year of preparations

We are expecting the best drivers on the international circuit to be in Pau this year, in preparation for the world championships in 2020.



Single-horse driving

The format for the World Championships will be applied as from this year, so at the 4* competition, drivers will enter a single-horse driven carriage.

It will also be an opportunity to put on an even more nail-biting show for the spectators as the lighter carriages are easier to handle and even faster!



EQUESTRIAN ART

Just as it has done every year up to now, the Pau 4-star competition also showcases two feature exhibitions from contemporary artists. A sculptor and a plastic artist have been chosen for 2018.



Emmanuel Kieffer: iron, fire, and a love of horses

Fascinated by the movement, grace, elegance, power and agility of the animals that inspire his work, Emmanuel creates, designs and forges each element so that it is in harmony with the rest. Each sculpture is unique and timeless.



Leberloa : plastic artist

«The essence of a work of art lies where flamenco has el duende, and jazz its blue note. The rest is just idle talk.»

Work from other artists will also be on display in the avenues of the village



NEW FOR 2018 : MOUNTED ARCHERY

Discover this age-old discipline that is gradually gaining ground in contemporary equestrian sports, at the Pau 4-star event.



An Asian combat sport

Contemporary archers are following in the footsteps of a 4,000-year old Asian tradition. Archers set off on their mounts at full gallop and shoot arrows at targets placed at different points in the arena.

A real technical feat

The beauty of the gesture and the difficulty in striking the balance between speed and accuracy on a horse at full gallop, are what makes this discipline so breathtakingly spectacular. Speed, control and level-headedness are crucial!





PRACTICAL INFORMATION

From Wednesday 24th to Sunday 28th October



Domaine de Sers
Route de Bordeaux - N134
64000 Pau
France



New: more free parking

Shuttle buses to the village for the disabled
Parking for cycles and motorbikes



How to get there:

- by car: N124 closed North-South (diversion indicated to reach the site)
- by plane: Pau Pyrénées airport nearby
- by train : Pau train station
- public transport from Pau: buses number 6 and 20



Buy your tickets online at www.event-pau.fr

Free entry for the dressage competition days (Wednesday, Thursday and Friday), entry fee on Saturday and Sunday



Follow us on Facebook @4EDPofficiel
and Instagram @4etoilesdepau



Live streaming in French and in English on Centaure TV



New mobile app

«4 Etoiles Pau» available for Apple and Android





PROGRAMME

CCI : 4-star eventing
 CIC : 2-star eventing
 CAIO : 4-star driving competition

	MER. 24 OCT.	JEU. 25 OCT.	VEN. 26 OCT.	SAM. 27 OCT.	DIM. 28 OCT.
INSPECTION CHEVAUX	CIC ** 10H00 - 10H45	CCI CAIO **** ** 8H15 18H10 9H30 19H00			CIC CCI ** **** 8H00 9H00 8H55 10H00
DRESSAGE	CIC ** 13H30 - 18H00	CCI CIC **** ** 13H30 10H00 18H10 12H00	CCI CAIO **** ** 8H45 15H00 13H00 17H00		
CROSS MARATHON				CIC CCI ** **** 9H00 13H30 11H30 17H00	CAIO **** 11H30 13H00
MANIABILITÉ				CAIO **** 17H35 18H45	
JUMPING					CIC CCI ** **** 10H15 14H30 8H55 16H30
TIR À L'ARC À CHEVAL				18H00 19H30	

Detailed programme available on the new
 «4 Etoiles de Pau» mobile app



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ACCREDITATION REQUESTS
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