

21 - 25 OCTOBRE 2020



DOSSIER EXPOSANTS

21-25 October 2020

A UNIQUE EVENT WITH THE BEST ATHLETES OF THE EQUESTRIAN WORLD

« Les 5 Étoiles de Pau » gather two world-class competitions:
CCI 5* L : International 3-day event *****

&

Carriage driving World Championships for singles

The best athletes in the world meet in Pau for a breathtaking show!



The competition in figures

- ✓ **5** stars & World Championships: the highest level in both disciplines
- ✓ **6** top-level eventing competitions in the world (including Badminton and Burghley horse trials): Pau is the only venue in France!
- ✓ **30th** edition
- ✓ **40,000** visitors
- ✓ **over 100** exhibitors
- ✓ **380** volunteers
- ✓ **120** journalists



ONE EVENT, TWO EQUESTRIAN TRIATHLONS

EVENTING

DRESSAGE

Elegance
Accuracy
Harmony



CROSS-COUNTRY

Speed
Adrenalin
Intensive effort
Complicity



SHOWJUMPING

Balance
Control
Suspense



CARRIAGE DRIVING

DRESSAGE

Style
Technicality
Suppleness



MARATHON

Speed
Adrenalin
Endurance



CONES

Accuracy
Balance
Know-how



	Eventing	Carriage Driving
Wednesday 21st October	Horse inspection	Dressage day
Thursday 22nd October	PM: dressage	AM: dressage
Friday 23d October	AM: dressage	PM: marathon
Saturday 24th October	AM: shows & entertainments (programme TBC)	
	PM: Cross-country	
	18h Horseback archery & pony races 20h Bodega night	
Sunday 25th October	AM: Horse inspection PM: Showjumping	AM: cones
Prize giving ceremonies		

WHY YOU SHOULD JOIN US

- ✓ **1st eventing and driving competition in France:** target the French market with an international prospective
- ✓ **40,000 visitors with pre-sale for online ticketing:**
 - Horse lovers** (62%) from across France and around the globe (UK, USA, Spain and Germany among others)
 - General public** from Southwestern France (38%) who loves nature, outdoor activities and spectacular sports
 - Socioprofessional groups:** mainly executives and employees (2018 Evaluametriss study)
- ✓ **A convivial and family event** where visitors stay the whole day: children's playground and pony rides, horseback archery show, bodega night on Saturday, pony race, horses sale...
- ✓ **90% of our exhibitors come back**
- ✓ **Integration of your business in our communication** (website and clickable logo on our mobile application, social media operations...)



THE EXHIBITORS' VILLAGE : 2 OPTIONS

25 or 9 m² tent (5x5m ou 3x3m)

Includes: electricity, wooden floor, lighting, car park, security + 10 or 4 free admission tickets per tent. Possibility to have several tents.

- ✓ Price 5x5m : € 2100 excluding tax
- ✓ Price 3x3m : € 760 excluding tax
- ✓ Price 5x5m corner booth: € 2500 excluding tax

Open space per m²

- ✓ **Uncovered space with electricity, car park, security:** perfect for voluminous items or if you bring your own professional booth (conforming to French standard) € 80 /m² excluding tax
- ✓ **Food truck on the cross-country and marathon course** (Friday 12:00-18:00 & Saturday afternoon): to feed the hungry and thirsty visitors along the 6.5km cross-country course on Saturday, and for the driven marathon on Friday € 60 /m² excluding tax

Special discount for a 3-year commitment – please contact us for further information



INCREASE YOUR VISIBILITY

We offer you to improve your field marketing:

- ✓ **Signboard on the main arena**
- ✓ **Banner on the warm-up arena or in the village**
- ✓ **Fence sponsorship**
- ✓ **Video on the big screen**
- ✓ **Sponsor our team**
- ✓ **Specific commercial operations on quotation**
- ✓ **VIP hospitality**



Contact us for a customized offer

Centaure Production

+33 (0)5 59 92 94 25

commercial@centaure-production.fr





Ordering form 2020

Company name _____

Address _____

Post code _____ City _____ Country _____

Téléphone _____ Mobile _____

E-mail _____ Website _____

Contact name _____ Position _____

Billing contact if different _____

Option	Quantity	Unit price (excl. tax)	Price before tax
Exhibitors' village - from 21st to 25th October 2020			
25 m ² tent with electricity, floor, lighting, car park and security		€ 2100	
25 m ² tent with corner option + electricity, floor, lighting, car park and security		€ 2500	
9m ² tent with electricity, floor, lighting, car park and security		€ 760	
Open space (uncovered) with electricity, car park, security		€ 80 /m ²	
Wooden floor for open space		€ 15 /m ²	
Liquor licence authorization		€ 800	
Cross-country & marathon – open space next to the courses 23d & 24th October 2020			
Food truck		€ 60 /m ²	
Liquor licence authorization		€ 350	
		Total before tax	€
		VAT 20 %	€
		Total including tax	€

All extra square meter will be invoiced €100 /m² excluding taxes. Stands have to be set up for Tuesday, 20th October evening, and returned Sunday, 25th October by 21:00.

Exhibitors commit themselves to be present during the whole competition.

In the case of an event cancellation for health reasons, the organizer will issue a credit to the exhibitor for the 2021 edition. If it is not possible for the exhibitor to use it, the amount will be refunded.

If the exhibitor cancels less than 6 weeks before the event, advanced payment will be owed. Spaces will only be booked after advanced payment.

The exhibitor is to contract a civil liability insurance policy and to provide the organizer with all information and documents which will be requested. All advertising media needed by the organizer will be provided by the exhibitor.

In case of any damage on his/her stand, the exhibitor renounces any recourse against the organizer.

Payments:

**50 % with the order &
50 % before 7th September 2020**

Only the exhibitors with full payment will have access to their stand. Payments will be made by bank transfer or cheque in Euros (payable to **Centaure Production** and sent with the ordering form).

Centaure Production

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Phone : + 33 (0)5 59 92 94 25

More information on www.event-pau.fr

or by e-mail:

commercial@centaure-production.fr

Name and position:

Date:

Signature and stamp: