



**BECOME
SPONSOR**

DIGITAL
COMMUNICATION
OFFERS



OUR WEBSITE



www.event-pau.com

Official event website, in French and in English

CLICKABLE LOGO ON THE «PARTNERS» PAGE: €500 EXCL. VAT

CLICKABLE LOGO ON THE «WHERE TO STAY» PAGE: €500 EXCL. VAT



CLICKABLE LOGO - BOTTOM OF THE HOMEPAGE: €1,300 € EXCL. VAT



CLICKABLE LOGO - TOP OF THE HOMEPAGE: €1,500 EXCL. VAT



ANIMATED INSERT ON ALL PAGES: €2,200 EXCL. VAT



THE MOBILE APPLICATION

- Free application dedicated to *Les 5 Etoiles de Pau*
- All the information about the event: programme, timetable, startlists, results, map of the cross-country, ticketing, list of exhibitors...
- Available in English and French
- 18,000 users



CLICKABLE FOCUS ON HOME PAGE: €1,000 EXCL. VAT

- Scrolling advertisement on the homepage of the app
- Visual to be provided by you (W800 x H600 px)
- Online from receipt until the end of the event

ADVERTISING BANNER ON ALL PAGES
OR BY CATEGORY: ON QUOTATION

OUR SOCIAL MEDIA

FACEBOOK: 36,000 SUBSCRIBERS

- You provide the content of your choice (text, image, video, URL...), which we can adapt together to make it meaningful to our audience
- We post it on our Facebook page on the agreed date, and tag your page
- Sharing the post as a story or sharing a story associated the same day



Age: 25-45 years
63% French
37% foreign (including 15% UK)
Coverage 615 K Sep-Oct
Interactions 27 K Sep-Oct

INSTAGRAM: 18,000 FOLLOWERS

- You provide the content of your choice (text, image, video...) that we can adapt together to make it meaningful to our audience
- We post it on our Instagram account on the agreed date, and tag you
- Sharing the post as a story or sharing a story associated the same day



Age: 18-35 years
55% French
45% foreign
Coverage 54 K Sep-Oct
Interactions 43 K Sep-Oct

YOUR CONTACTS



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